

## **BID DESCRIPTION: SPORT RESEARCH SERVICES**

### **BID NO: CSA/01/2025/26**

Cricket South Africa (CSA) is the national governing body for the sport of cricket in South Africa and administers all aspects of South African cricket, men and women, both in the professional and amateur spheres.

### **NATURE OF SERVICE PROVIDED**

Cricket South Africa ("CSA") would like to invite suitably qualified Research Consultancy Agencies to submit proposals for the provision of Sport Research Services. Interested bidders should have at least five (5) years of proven company records within the Sports research industry, with cricket knowledge being an added advantage.

### **BRIEF SPECIFICATION:**

The successful service provider shall be responsible for the following:

- International and Domestic Cricket Tours: Projected Asset Valuation Report (On Request)
- Prepare valuation reports on all CSA assets/properties, i.e., CSA Test Event Partner, etc.
- TV Audience Reports – Annualised Reports at the conclusion of each cricket season
- Sponsorship Reports – Annualised Reports at the conclusion of each cricket season
- Adhoc - On Request
- Local – tracking against other sports and entertainment events
- Global – tracking against other sporting codes and major entertainment events
- Case studies on fan engagement for local sports and global sports
- Segment Profiles for local and global Sports fans and Cricket fans
- Trend Analysis in lifestyle & sport in SA

### **PAYMENT, OBTAINING OF BID DOCUMENTS AND DEADLINE**

Bid documents can only be obtained on presentation of proof of payment to [mncedisin@cricket.co.za](mailto:mncedisin@cricket.co.za).

**A non-refundable deposit is payable for the bid document:** R 1 150.00 (Incl. VAT), One Thousand One Hundred and Fifty Rands only. Payable through EFT on the following Banking Details:

**Account Name:** Cricket South Africa (NPC)

**Bank:** Standard Bank

**Branch:** 004305

**Account No:** 001640267

**Ref:** CSA/01/2025/26 – Sports Research Services RFP

**Obtaining of Bid Documents:** provide proof of payment to [mncedisin@cricket.co.za](mailto:mncedisin@cricket.co.za) before or by Tuesday, 27 May 2025 at 16H00

**Compulsory Briefing:** Monday, 26 May 2025, 11H00

**Compulsory Briefing Platform:** Microsoft Teams – to be shared once expressed interest is sent to Mr Mncedisi Nomvethé - SCM via email to [mncedisin@cricket.co.za](mailto:mncedisin@cricket.co.za).

**Closing Date and Time for Bid Submissions:** Thursday, 12 June 2025, 12H00. The bids must be sent electronically to [mncedisin@cricket.co.za](mailto:mncedisin@cricket.co.za).

**NB:** *It is the responsibility of the bidder to ensure that all parts of the bid submission have been delivered by the closing date and time.*

**CONTACT DETAILS**

**All Enquiries:** Mr Mncedisi Nomvetho, SCM, email: [mncedisin@cricket.co.za](mailto:mncedisin@cricket.co.za)