



CODE OF ETHICS FOR CRICKET COACHES IN SOUTH AFRICA





PREAMBLE

The role of the successful coach within the game of cricket combines the functions of educator, mentor, role model, professional and employee. As such it is inherently rich in ethical values such as trust and respect, and in character-building potential. Since a sport like cricket is also a significant player in the wider South African society, the role of the coach must also be seen in the context of the needs of that wider society.

The primary ethical responsibilities of cricket coaches are to give of their best at all times in order to foster the long-term success of their teams and their individual members; to strive for the highest standards of service to the bodies that employ them; to promote the best interests of cricket, including the supporters of the game, its traditions and its values; to provide value for the sponsors and for the media, and in general to benefit society by the quality of their professionalism as coaches and their commitment to the cardinal sporting principles of fairness and excellence at this time of fundamental change in South African society.



CORE ETHICAL VALUES

This Code is based on the core ethical values that are the foundation of true and lasting success for all human activity: active concern for the well-being of others expressing itself in generosity of spirit and action; truthfulness and integrity; respect; fairness; responsibility, freedom, and effort.

To these must be added the ethical values of sport in general and cricket in particular: fair play, loyalty, team spirit, friendship, honourable competitiveness, respect for the laws of the game and its officials, fitness, and enjoyment, plus the shunning of all that is mean, dishonorable, or vicious.



1. ETHICAL ACTION PRINCIPLES FOR CRICKET COACHES THEMSELVES

- Strive for excellence and self-improvement in all aspects of coaching.
- Practice the core values of integrity, truthfulness, trustworthiness, respect, responsibility, self-discipline, effort and active concern for the well-being and legitimate interests of the team and others, including opponents.
- Be an example of integrity, dedication, loyalty, and service to the team.
- Being an excellent Safe Sport role model by demonstrating proper personal behaviour and always conducting and promoting safe sport protocols in accordance with the CSA Safeguarding in Sport Policy.
- Learn about the role that you as a coach can play in fostering a safe sporting environment, and how your behaviour can impact others positively or negatively.
- Empower yourself with knowledge and awareness related to Safe Sport, including how to recognise and respond to behaviours which have no place in the sport of cricket.
- To maximise the benefits and minimise the risks to performers, attain a high level of competence through qualifications, and a commitment to ongoing Continued Professional Development that ensures safe and correct practice based on International and National best practice.





2. ETHICAL CONDUCT TOWARDS THE TEAM AND ITS MEMBERS

- Develop a deep, sensitive, and respectful understanding of every player as a unique individual, seeing each one as a whole person and not just as a cricketer.
- Putting the safety and welfare of all participants first and meeting the highest standards for safeguarding in sport and child protection.
- Foster the sporting and lifestyle skills and development of each player.
- Understand, respect, and accommodate cultural diversity and differences of belief.
- Treat each player fairly and equally, shunning all forms of favouritism and all unfair discrimination on the basis of race, ethnicity, belief, language and sexual orientation.
- Insist on the highest ethical standards of play, preparation, and conduct.
- At all times avoid abusive language or behaviour, substance abuse and sexual impropriety.
- Always making all coaching activities fun, enjoyable and promoting fair play, treating everyone fairly, and with respect and dignity.
- Be concerned for the safety and health of the players, paying special attention to the needs of injured and sick players, by undertaking proper precautions and reasonable care to ensure players' physical safety.
- Understanding the risks involved in Cricket and adherence and effective implementation of CSA National Safeguarding Policy and protocols ensuring your coaching sessions meet the requirements of the policy and are safe throughout to prevent harm, harassment and abuse.
- Ensure all participants, whatever their age, gender, culture, language, racial origin, religious belief, sexual identity or disability, have an equal right to be safe and protected while participating in the sport of cricket.



3. CONDUCT TOWARDS EMPLOYERS

- Render the best service to employers at all times, with loyalty, diligence, effective communication and reliability.
- Understand and meet all contractual obligations.
- Avoid all conflicts of interest.
- Recognising the signs of harassment and abuse and implementing the appropriate action/ reporting of all safeguarding concerns via CSA Safeguarding Reporting Structures to protect and support all victims, taking all suspicions, concerns or allegations of harm seriously and responding appropriately in terms of CSA Safeguarding Protocols.

4. CONDUCT TOWARDS PARENTS FOR SCHOOL-BASED COACHES

- Inform parents about this Code and about your expectations of the players.
- Ensure that parents understand what is required of the players in terms of both cricketing performance and sporting values on and off the field.
- Show appreciation for the support given by parents to the game.
- Make it possible for parents to contact you to discuss problems and possible grievances.





5. SERVING THE CRICKET-SUPPORTING PUBLIC, THE SPONSORS, AND THE MEDIA

- Recognize the dependence of the game of cricket on its supporting public, its sponsors and the media, and value their role in maintaining the game on a sound financial and administrative basis.
- Strive to provide the game's supporters with enjoyment through the quality of the team's performances both as cricketers and as honorable human beings.
- Develop a relationship of trust and helpfulness towards members of the media.
- Provide value in terms of both cricketing performance and conduct for the sponsors.





6. SERVING SOUTH AFRICAN SOCIETY

- Understand and appreciate the importance of sport in South African society, at this time when the country must overcome the injustices of the past, as a way of fostering the values of fairness, inclusivity, transparency, and good faith, and as a way of building character.
- Also understand that in a democracy sport is an expression of every citizen's right to freedom of association, and that freedom carries with it the responsibility to use it on ways that promote justice, equality of opportunity and the recognition and due rewarding of merit.

7. SERVING THE VALUES AND INTERESTS OF THE GAME OF CRICKET

- Understand and promote the pivotal role of fair play, respect for cultural diversity, team-work and honourable competitiveness in making cricket the great international game it is.
- Carry out the vital role of cricket coach in ways that protect and strengthen the values and best interests of the game and all who are involved in it.

Name & Surname

Signature:

